



iClarify Launches to Manitoba Brokers

For Immediate Release...Toronto, ON April 25, 2012 SCM Risk Management Services (RMS) is pleased to announce the launch of iClarify Services to Manitoba Brokers using the Compu-Quote quoting platform and PowerHouse evaluation platform. The initial launch is focused within the Greater Winnipeg Area along with the most heavily populated city centres across the province. Enhanced data and imagery services will continue to go live across Manitoba throughout 2012.

"iClarify's residential data validation platform continues to expand its offering to brokers throughout Canada. We are extremely pleased to offer this service to Winnipeg based brokers and look forward to offering the service to additional brokers throughout Manitoba in the weeks and months ahead," stated Jeff Sutton, National Director, iClarify "Through our exclusive partnerships with Compu-Quote and PowerSoft, iClarify is now accessible to 90% of brokers directly on their desktops."

iClarify, the recent 2012 winner of the Insurance Canada Technology Award combines unique, proprietary data derived from the largest nation-wide repositories of total loss claims and inspection data to create an aggregate predictive data model. iClarify generates 14 critical construction data elements while also providing accurate, geo-coded streetscape and satellite imagery. In effect, brokers are able to now "see the risk", driving accuracy, transparency and a solid understanding of the risk at point of sale. The service has allowed brokers to experience a new level of innovation and sophistication through a streamlined approach to risk selection, while also driving efficiencies such as reduced average quote times.

"Compu-Quote is very pleased to continue to work with RMS to provide this exciting and valuable functionality to brokers across Canada. It is now our pleasure to participate in the launch of iClarify to Manitoba brokers" said James Nickelo, Senior Vice President of Compu-Quote.

"PowerSoft is thrilled to be a part of the continued rollout for the iClarify service. Our PowerHouse brokers have been inquiring about iClarify and will be excited to know that access to the service will

soon be available within their PowerHouse software, across every province in Canada" said Chris Lang, PowerSoft President and CTO.

Following the success of iClarify Residential, RMS launched iClarify Commercial in January 2012 as an innovative means of approaching commercial property assessment. The tool allows users to dramatically reduce time spent gathering preliminary data, greatly improve submissions, deliver salient recommendations and approach clients with a confident understanding of their needs.

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About SCM Risk Management Services Inc.

SCM Risk Management Services provides innovative, customized risk solutions tailored to each client's specific needs and special requirements through an integrated, streamlined, and synergized solutions. We are the largest risk inspection company in Canada and the only one that is truly national in scope with local offices right across the country. Our expert teams of loss control specialists, appraisers, valuation professionals, and risk managers combine a broad selection of products and services, like iClarify, with the valuable risk information the industry needs to profitably manage its commercial and residential portfolios.

About Compu-Quote Inc.

Since 1983, Compu-Quote has been Canada's leader in the underwriting and rating software and related services. A pioneer in the industry, that continues to deliver innovative solutions for insurance companies, brokers, actuaries and providers of insurance products for consumers through the web. Compu-Quote integrates with third-party data providers, as well as Canada's leading broker management systems and company mainframe technology.

About PowerSoft

PowerSoft was founded in 1998, with its main focus being the design and development of effective software solutions for Insurance Brokers in the Canadian market. These software tools are designed to improve efficiency and streamline operations, simplifying and speeding up the day-to-day duties of Canadian Insurance Brokers. For PowerSoft inquiries, please contact Chris Dunn, VP Sales and Customer Service, at cdunn@power-soft.com. You may also visit www.power-soft.com or call 1.888.833.7697.

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